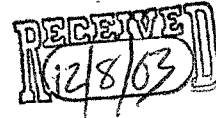




Office of Nutritional Products
Labelling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740
2nd December 2003

1149 04 JAN - 2004



Dear Sir or Madam,

This letter serves as a 30 day notification pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 (DSHEA), that Boots Retail USA is using the following statements on the label or in the labelling of

Boots Detox 5 Day Introductory Kit

"The core product in this kit, the 5-Day Plan is made from a blend of ingredients that target your detoxifying organs and, in conjunction with a simple set of nutritional guidelines, encourage your body's waste disposal organs to flush out impurities and help protect from the dangers of free radicals."

"The 5 Day Introductory Kit for detoxification helps you to feel purified, revitalised and re-energised in just five days."

"The kit contains a selection of products chosen to help stimulate your system's natural processes and leave you feeling thoroughly detoxified."

The kit contains the following dietary supplement products and associated statements:-

1. Boots Detox 5 Day Plan Total Body Cleanse Dietary Supplement,

consisting of;

Vials (x 5)

(dietary ingredients: Vitamin C, Vitamin E, Selenium)

and

Blister (containing 5 tablets)

(dietary ingredients: Glutathione)

"Help combat the effects with this 5 day plan that helps re-energise your detoxifying organs to leave you feeling revitalised."

"Made from a blend of ingredients that target your detoxifying organs, the plan helps to flush away impurities from your body. The plan contains ingredients that battle against toxic substances and help protect from the dangers of free radicals."

975 0162

LET

13454



"If your body needs a rest from the stresses of a modern hectic lifestyle then this 5 day plan will help combat over indulgence to remove impurities and re-energise".

2. Boots Detox Body Freshener Dietary Supplement

(dietary ingredients; Agaricus Bisporus extract)

"These tablets contain an extract which attacks smells where they originate within the body. This helps to reduce body odours that may be associated with the side effects of detoxing."

"The Body Freshener tablets contain an extract which helps it neutralise odours in the intestine where they originate, resulting in fresher breath and reduced odours."

These statements are accompanied by the required disclaimer. To the best of my knowledge, the information contained in this notice is complete and accurate and the company has substantiation that these statements are truthful and not misleading.

Sincerely,

A handwritten signature in black ink, appearing to read "Jane Burton", with a long horizontal line extending from the end of the signature.

Jane Burton
International Regulatory Affairs

Boots Retail USA Inc.,
Stamford,
CT 06901